

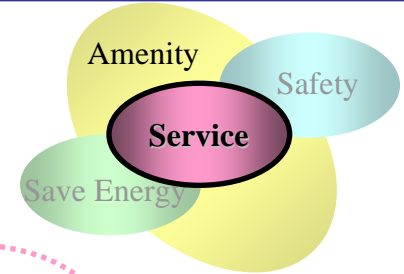


# JPR Brand Policy —Service—

Improving tenant satisfaction by service expansion,  
such as renovation of common spaces and addition of seasonal installations

## “A/3S”

We supply amenity space based on “3S” concept,  
namely “Service, Safety and Saving Energy.”

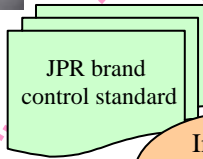


Renaming buildings  
with “JPR”



Brand prominence

JPR brand prominent in  
building entrances



Service improvements

Improving cleaning of  
common areas

Entranceway  
enhancements

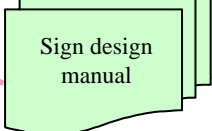


Entranceway enhancements  
(e.g. Christmas decoration)

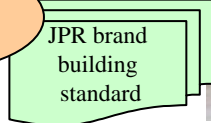
Renaming  
buildings

### Service

Upgrading  
sign design



Renovation  
of common  
spaces



Replacement  
air-conditioning  
machine and  
equipment

Addition of  
landscaping



Renovation of common spaces



Restroom refurbishment

Provision of comfortable environments

Greening entrance spaces