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**For Translation Purposes Only**

**For Immediate Release**

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### **Notice Concerning Change of Property Name**

Japan Prime Realty Investment Corporation (JPR) today announced its decision to change a property name as follows.

#### **Details**

#### **1. Change of Property Name and Date of Change**

##### (1) Change of Property Name

Current Name: TK Horidome Building  
New Name: JPR Nihonbashi-horidome Building

##### (2) Date of Change

January 1, 2011

#### **2. Reason for the Change**

The building name is being changed as part of JPR's brand strategy. Going forward, JPR plans to conduct a series of name changes.